



IC Memorandum 13-25

To: KEHP Insurance Coordinators (ICs)
From: Department of Employee Insurance (DEI)
Re: Compass ChoiceRewards
Date: September 3, 2013

KEHP is announcing the launch of the Compass ChoiceRewards program to the entire population of KEHP members. Previously, this program was only offered to a pilot group of KEHP members.

Beginning September 1, 2013, all KEHP members are encouraged to shop for common healthcare procedures and diagnostic tests in their area. By using cost effective locations, Compass ChoiceRewards allows members to be informed and empowered to save on their coinsurance and earn incentives based on the savings. See the attached for a list of procedures and incentives.

Members may proactively shop these options in two ways, either by calling 855-869-2133 or logging into compasschoicerewards.com. Their Humana ID is required to log in.

In addition, Compass has started a Radiology Outreach Program as a courtesy to members who have been pre-certified through Humana and scheduled to a high cost location for MRIs and CT Scans. Compass may call the member and offer to reschedule them at a location of their choice to have the screening performed and send them the incentive check for electing the lower cost location.

The incentive check will be directly mailed to the member 45-60 days after the procedure is completed. All shopping transactions are confidential and the decision remains the member's choice.

ICs may send all inquiries for speaking opportunities, demos, health fairs and any general questions to the Compass Healthcare Adviser's local representative:

Kami Butler Wigginton
Regional Account Manager
404-226-9364
kamiwigginton@compassha.com

Please share this information with your employees; however, keep the contact information for Kami for your use only.

